



6<sup>th</sup> Int'l Exhibition on Medical,  
Surgical, Hospital & Diagnostic  
Equipment's, Products & Consumables



6<sup>th</sup> Int'l Exhibition on Laboratory,  
Analytical, Scientific & Life  
Sciences Instruments



3<sup>rd</sup> Show on Healthcare  
Supply Chain & Infrastructure  
for Hospitals

2 3 4  
MARCH 2023



BHRIKUTI MANDAP PRADARSHANI MARG, KATHMANDU – NEPAL

[www.nepalmedicalshow.com](http://www.nepalmedicalshow.com)

[www.nepallab.com](http://www.nepallab.com)

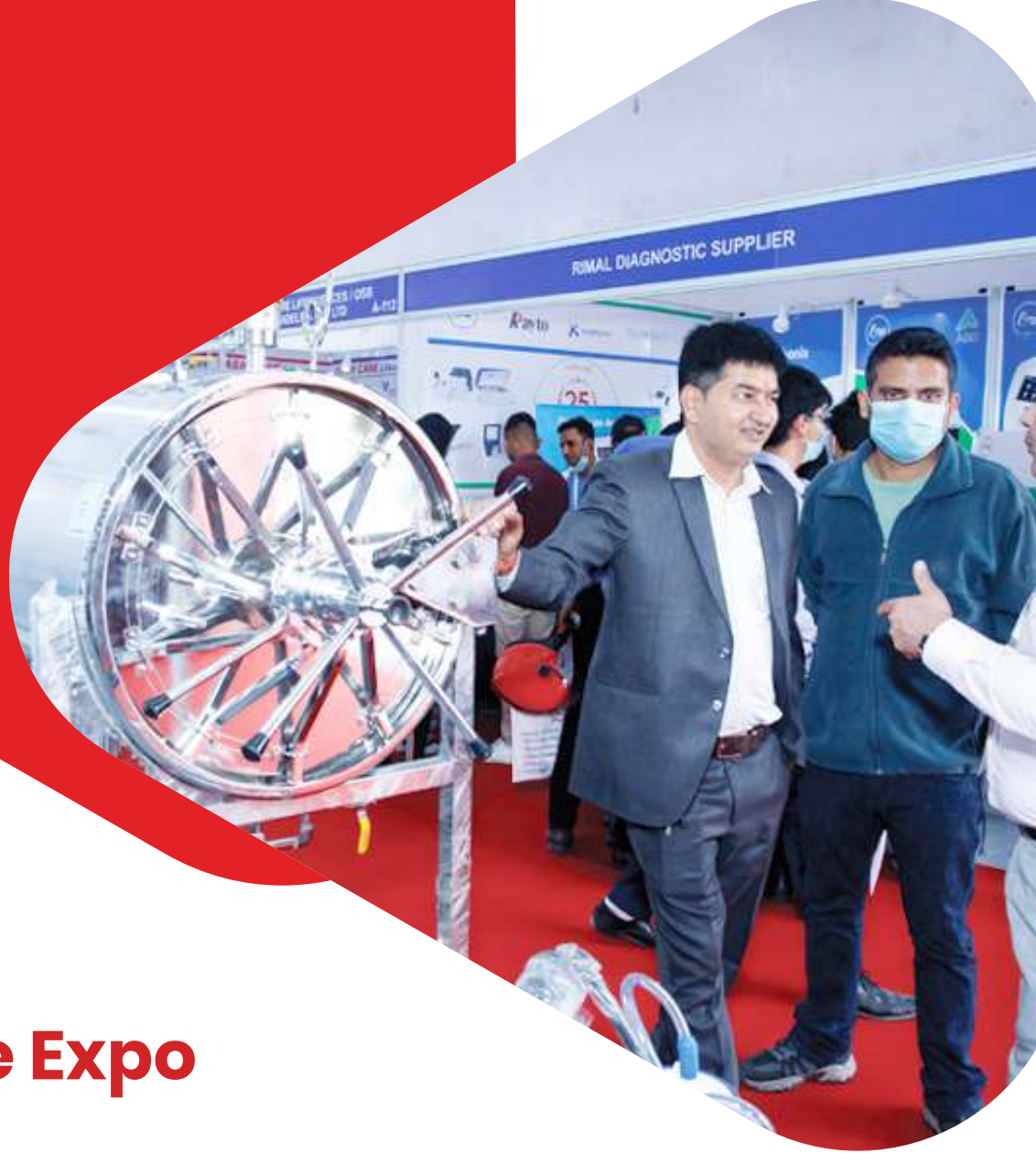
ORGANISER

CO - ORGANISER

SUPPORTING ASSOCIATION

MEDIA PARTNER





## About **the Expo**

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### **6<sup>th</sup> Edition of Nepal Medical Show 2023**

Nepal's largest and only exhibition successfully taken place in Kathmandu. The show succeeded in attracting business visitors from almost every part of Nepal, Some part of India and other countries.

The show featured a high proportion of international exhibits through their local channel partners as well as comprehensive product range from market leaders & direct manufacturers from India in big numbers. Nepal Medical Show 2023, was a confluence of the international & national medical, surgical, hospital & diagnostics manufacturers, distributors, suppliers etc.

The co located event 2nd Healthcare Supply Chain Expo 2023 was the pioneer platform for healthcare supply chain and hospital infrastructure vertical.

# The Inauguration





# Facts & Figures

## TRANSFORMING HEALTHCARE TECHNOLOGY IN EVERY DIRECTIONS ...

The show was an International exposition for laboratory users in pharmaceutical, food, material testing, R&D, education lab etc. It was the ideal platform for networking and engaging industry professionals for business collaborations & knowledge sharing.

**8,000+**

SQ. MT. GROSS AREA

**9,500+**

TRADE VISITORS

**320+**

EXHIBITORS

**650+**

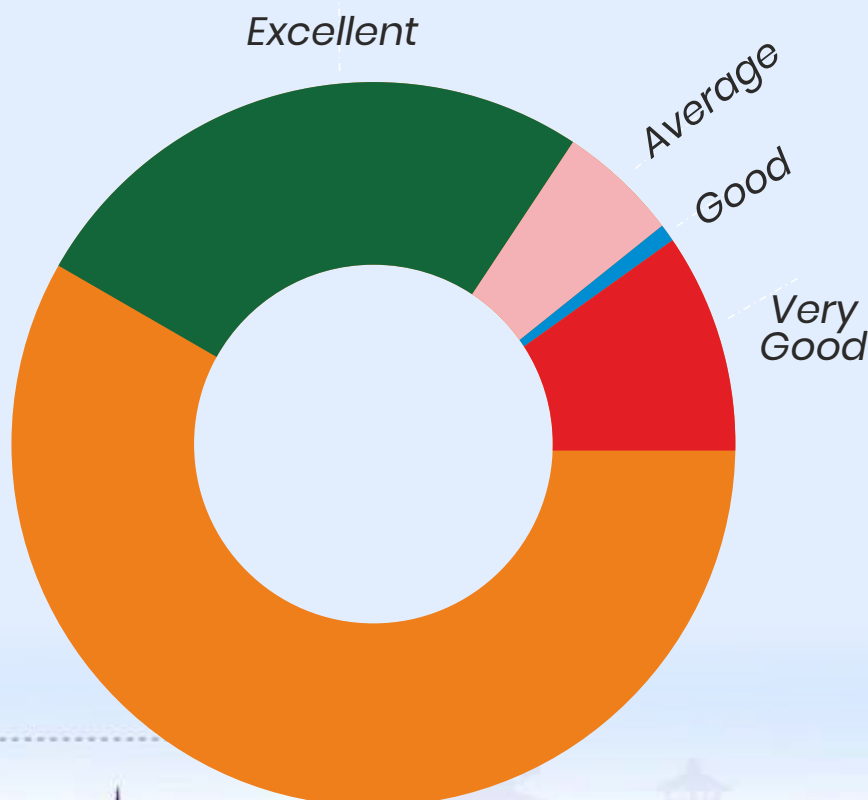
BRANDS

**500+**

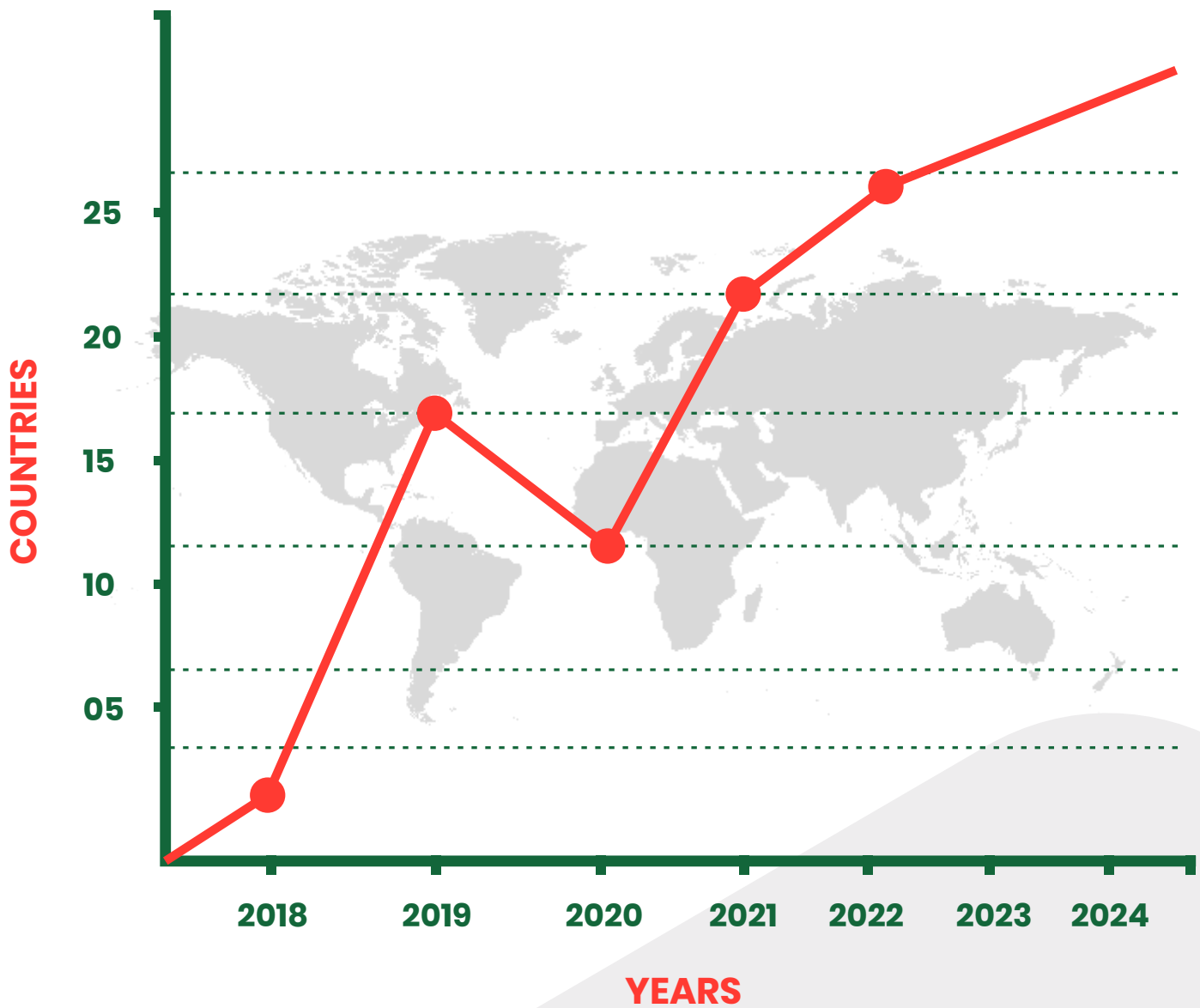
DELEGATES

**19+**

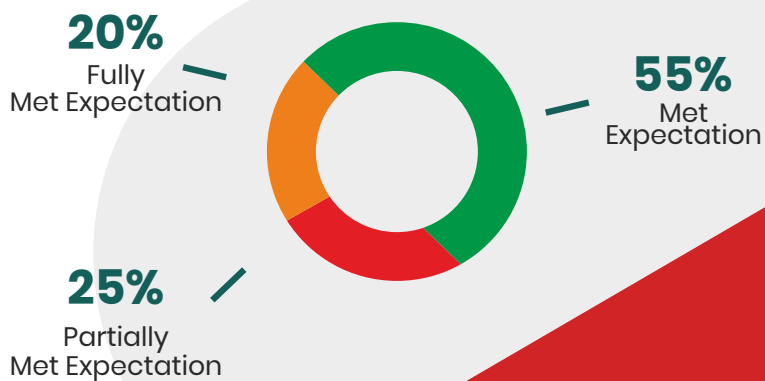
EXHIBITING  
COUNTRIES



# International Participation



## ACCOMPLISHMENT OF PARTICIPATION OBJECTIVE



# Pre Show **Activity**



**65,000+**  
QR Code Invitations

**2,50,000+** SMS CAMPAIGN

**3,00,000+** EMAIL CAMPAIGN

**2,80,000+** WHATSAPP CAMPAIGN

## **Personalized Printed Invitations**

Provided to Exhibitors to Invite their Key Contacts

## **On – Ground Visits**

by marketing team

## **Press Meet**

Show launch & media interaction among esteemed journalists.

## **Round the Year Promotion**

Event promoted on Facebook, LinkedIn, Instagram, YouTube & other Platforms

## **Brand Promotion & Establishment**

Participants brand promoted through Social Media in category of products to targeted audience.



# Exhibitor's Profile



- › Anaesthesia Products
- › Bio Medical Instruments
- › Blood Bank Equipments
- › Cardiology Equipments
- › Infant and Baby care
- › Dental Equipments & Implants
- › Diagnostics Products
- › ENT Instruments
- › Electro Medical Instruments
- › Endoscopy
- › General Surgical Products
- › Gynaecological Products
- › Hospital Furniture and Fixtures
- › Hospital Garments
- › ICU / CCU Equipments
- › Laparoscopy
- › Medical Disposable Products
- › Medical Gas Pipe Line
- › Modular OTs and OT Equipments
- › Neonatal Devices
- › Operating Tables & Shadow Lights
- › Operation Theatre Equipments
- › Ophthalmic Instruments
- › Orthopaedic Implants
- › Pathological Instruments
- › Physiotherapy Equipments
- › Rehabilitation Products and Aids
- › Suction Units
- › Surgical Disposables
- › Surgical Medical Rubber Goods
- › X-Ray Instruments
- › Accreditation Agencies



# Exhibitor's Profile

- › Biotechnology
- › Chromatography
- › Diagnostic Instruments
- › Life Sciences
- › Laboratory Automation
- › Nano-Technology
- › Analytical Instruments & Technologies
- › Diagnostic Kits & Products
- › Educational Lab Products for all levels
- › Environmental Lab Instruments
- › Laboratory Glassware & balances
- › Laboratory Chemicals & Consumables
- › Laboratory Instruments & Apparatus
- › Laboratory Planning & Furniture
- › Material & Water Testing Instruments
- › Research Lab Equipment
- › Spectroscopy & Microscopy
- › Testing & Measuring Instruments

# Exhibitor's List

A P ENTERPRISES	B'ORZE HEALTHCARE GROUP	G. SURGIWEAR LIMITED
ABDOS LIFESCIENCES	BREATH HEALTHCARE	GALAXY INDIA
ABSOLOGY CO., LTD	BSR BIOTECH PVT LTD	GANESH ENGINEERING
ACURO ORGANICS LIMITED	CARDIO BEATS	GANESH SCIENTIFIC GLASSWARE PVT LTD
ADORE MEDICAL	CARDIO POINT	GAUTAM INTERNATIONAL PVT LTD
ADVANCED MEDTECH SOLUTION	CARERAY DIGITAL MEDICAL	GEL CRAFT HEALTHCARE PVT LTD
ADVENT CHEMBIO PVT LTD	CARETIUM MEDICAL INSTRUMENTS CO., LTD	GENUINE BIO SYSTEM PVT LTD
AD-WEIGHT MEDIA & EVENTS	CENTRAL DRUG HOUSE	GLASSCO
AG HEALTHCARE TECHNOLOGY PVT LTD	CHAORAN MEDICAL	GLOBAL MEDILINK
AGAPPE DIAGNOSTICS	CLEANTECH PVT LTD	GLOMAXES GLOVE INDIA PVT. LTD.
AGD BIOMEDICALS PVT LTD	COCHLEAR IMPLANT SURGERY AND	GREINER BIO-ONE
AGELN SURGICAL AND HEALTHCARE PVT LTD	REHABILITATION	GS SURGICAL SUPPLIERS
AGVA HEALTHCARE PVT LTD	CORTEZ DIAGNOSTICS INC	GYROZEN
AIROX TECHNOLOGIES LTD	CPC DIAGNOSTICS PVT LTD	HANNA INSTRUMENTS
ALFA AESAR CHEMICALS	CTK BIOTECH INC	HARDIK MEDI TECH
ALLENGERS MEDICAL SYSTEMS LTD	CURENEXT SYSTEMS	HEALER MEDICALS
ALLIED MEDICAL	DCARE INDIA	HEALTH RELIABLE PRODUCT PVT LTD
ALTONA DIAGNOSTICS	DEEPJYOTI SCIENTIFIC TRADING CONCERN	HEALTH TECH NEPAL
AMBITECH HEALTHCARE PVT LTD	DELHI ENDOSCOPY	HEALTHCARE TECHNOLOGIES PVT LTD
AMRED MEDICAL EQUIPMENTS	DELTALAB	HEINE OPTOTECHNIK
AMRIT SCIENTIFIC	DIAGNOTECH SUPPORT	HI CARE GLOVES PVT. LTD.
ANALYTICON BIOTECHNOLOGIES GMBH	DIAMOND HOSPITAL EQUIPMENTS / DIAMOND	HIMEDIA LABORATORIES PVT LTD
ANALYTICON BIOTECHNOLOGIES GMBH	DELUX	HIMSHIKHAR BIOMEDICALS PVT LTD
APEL JAPAN	DIATRON MEDICAL INSTRUMENTS	HINDUSTAN SYRINGES AND MEDICAL
APPLIED BIOLOGICAL TOOLS TRADERS PVT LTD	DINOCAP NEPAL PVT LTD	DEVICES LTD
APS LAB INSTRUMENTS PVT LTD	DISPOVAN SYRINGE & MEDICAL DEVICES	HOMEDICA INSTRUMENTS
ARPHI ELECTRONICS	DIXION VERTRIEB MEDIZINISCHER GERÄTE	HORIBA
ASIAN GLOBAL TRADING PVT LTD	GMBH	HOSPITEC ENTERPRISES PVT LTD
ATHENESE-DX PVT LTD	DNP ENTERPRISE	HUMAN DIAGNOSTICS
ATUL TRADERS	DR AM'S HEALTHCARE	IATOME ELECTRIC (I) PVT LTD
AUDIO SERVICES	DR. BELI RAM & SONS	INDIAN SURGICAL INDUSTRIES
AVANTOR	DR. MACH	INTEGRA LIFESCIENCES
AXIS MEDIBIZ PVT LTD	DURAN LABORATORY GLASSWARE	INTENSE MEDICAL & DENTAL
BEACON DIAGNOSTICS PVT LTD	EAST WEST CONCERN PVT LTD	SYSTEM PVT LTD
BENQ	EDAN INSTRUMENTS INC	INTERNATIONAL PATHO
BIKASH SURGICAL CONCERN PVT LTD	ELITE BIOMEDICALS	SCIENTIFIC TRADERS PVT LTD
BIO MOLECULAR SYSTEMS	ENDO-MED TECHNOLOGIES PVT LTD	IVN NETTETEL GMBH
BIOCARE MEDICAL	ENDONEST	J.MITRA & CO. PVT LTD
BIOCOMMA LIMITED	ENGINEER EXPORT PROMOTION COUNCIL OF	J.T BAKERLTD
BIOGENIX INC PVT LTD	INDIA	
BIOLINE DIAGNOSTICS LLP	EPSILON	
BIOMED INTERNATIONAL PVT LTD	EQUITRON MEDICA	
BIOMETRIC CABLES	ERMA INC	
BIO-RAD LABORATORIES	ESAOTE	
BIOSURGE HEALTHCARE INDIA PVT LTD	ESAOTE ULTRASOUND SYSTEMS	
BIOTA	ESCO LIFESCIENCES	
BIOTROL LABORATORIES PVT LTD	EUBIQ HEALTHCARE AND LIGHTING PVT LTD	
BOECO GERMANY	EXPLORE MEDICAL ACCESSORIES LLP	
BOROSIL	FUJIFILM	



# Exhibitor's List

JAI SHREE SHYAM TRADING CONCERN	NAREENA LIFE SCIENCE PVT LTD	RIVOTEK
JANAK LIFESCIENCES	NATIONAL ELECTROTECH PVT LTD	ROSSMAX INTERNATIONAL LTD. ( SWISS )
JIANLIAN HOMECARE PRODUCTS CO.,LTD	NESBA HEALTHCARE PVT LTD	S I SURGICAL PVT LTD
KAARYA MEDICAL EQUIPMENTS	NIKON	SACACE BIOTECHNOLOGIES
KAPITOL GROUP	NISCO INDIA	SAHNI TRADERS & ENGINEERS
KHILUNG KALIKA SUPPLIERS & GENERAL	NISHI MEDCARE PVT LTD	SAI LIFE INDUSTRIES
TRADING PVT LTD	NOVA INTERNATIONAL DIAGNOSTIC	SAIFY TRADERS
KIRAN MEDICAL SYSTEM	NOVAIR MEDICAL	SAKSHAM DIAGNOSTIC & IMAGING PVT LTD
KNP MED SOLUTIONS PVT LTD	NOVOXIS MEDICAL EQUIPMENT	SAKURA FINETECH
KONSUNG MEDICAL	NUCLEUS MEDITECH COMPANY	SALWAN SURGICAL
KS INTERNATIONAL	NUVE LABORATORY & STERILIZATION	SANJIVANI HOSPITAL FURNITURE
LABLINE EQUIPMENTS	TECHNOLOGY	SARA HEALTHCARE
LABTOP INSTRUMENTS PVT LTD	OCEAN BIOMED	SARTORIUS AG
LABY INSTRUMENTS	OLYMPUS CORPORATION	SCHAEFER MEDICAL
LAPAROMED PVT LTD	OM HEARING & VISION	SCOPE MEDICAL DEVICES PVT LTD
LIFE LINE MEDICAL SYSTEM	ONDAL MEDICAL SYSTEMS	SEPTIMO CHEMICALS PRIVATE LIMITED
LIFE SCIENCES SOLUTIONS PVT LTD	OPTIMEDICS LLP	SERVICEBIO BIOLOGICAL
LIFESHIELD HEALTHCARE PVT LTD	OPTOVUE INC	SHALYA MEDICAL
LORD'S MARK INDUSTRIES PVT LTD	OSANG HEALTHCARE	SHENZHEN BAISENSE SCIENCE & TECHNOLOGY
LUMBINI HEALTHCARE PVT LTD	OXYPLUS TECHNOLOGIES	CO.,LTD
LUMENIS	PAIONEER HEALTHCARE INDIA	SHENZHEN SINO-K MEDICAL TECHNOLOGY
MAESTROS ELECTRONIC &	PAMIR INTERNATIONAL PVT LTD	CO.,LTD
TELECOMMUNICATIONS SYSTEMS LTD	PARSA SCIENCE EMPORIUM	SHIV RAM MEDICAL DEVICES
MAGNUS	PHILIPS	SHREE RANI SATI TRADING CONCERN
MANARTI EXPORTS	PHOENIX INNOVATIVE HEALTHCARE	SHREE SURGICALS
MARS DIAGNOSTICS	MANUFACTURERS PVT.LTD.	SHRISAY MEDICAL SYSTEMS INDIA PVT LTD
MEDCONN DIAGNOSTICS	PHONAK	SIDAK LIFECARE PVT LTD
MEDGATE TODAY	PIONEER HEALTHCARE INDIA	SIGMA ALDRICH
MEDI WAVES INC	PIXXGEN CORPORATION	SIGNIA HEARING AIDS
MEDIKOP LIFE SCIENCES	PLUS SURGICALS	SINOCARE
MEDIMOVE INDIA LLP	PMT HEALTHCARE PVT LTD	SK SCIENTIFIC & SURGICALS
MEDION HEALTHCARE	POLYBOND INDIA PVT LTD	SLEE MEDICAL GMBH
MEDISAFE INTERNATIONAL	PRECISION UK	SNIBE CO., LTD
MEDITEC ENGLAND	PRYMAX HEALTHCARE LLP	SOLIS BIODYNE
MEDITECH INNOVATIVE TECHNOLOGIES	PURECHECK DIAGNOSTIC PVT LTD	SONOSITE
MEDITECH SYSTEMS (INDIA)	QUALIGENS FINE CHEMICALS	SOTAX GROUP
MEDITEK ENGINEERS	QUALTEL MEDICAL	ST. MARYS RUBBERS PVT LTD
MEDLAB SUPPORT PVT LTD	RADIANT	STRUMED SOLUTIONS
MEDTECH DEVICES	RADWAG	PVT LTD
MERCK & CO., INC	RAKIRO BIOTECH SYSTEMS PVT LTD	SUDEEP INTERNATIONAL
MICRO MEASURES & INSTRUMENTS	RAVEN BECK LATEX & SURGICALS	PVT LTD
MICROBION LIFESCIENCE PVT LTD	INTRNATIONAL PVT LTD	SUNRISE SURGICAL HOUSE
MINDRAY MEDICAL INTERNATIONAL LIMITED	RAYS INDIA	SURGICAL APPLIANCES
MJM PRINTS	RAYTO LIFE AND ANALYTICAL SCIENCES CO.	SUZHOU CELLPRO
MOHAFIZ X-RAY EQUIPMENT CO	LTD.	BIOTECHNOLOGY
MOLE BIOSCIENCE	REMI ELEKTROTECHNIK LTD	CO., LTD
MRS ENTERPRISE	RG SURGICAL	TCI CHEMICALS
MULTICURE PHARMA PVT LTD	RIMAL DIAGNOSTIC SUPPLIERS	TECHNO BIOMED
N.JOHN	RIVIERA GLASS PVT LTD	PVT LTD

# Exhibitor's List

## TECHNOMED INSTRUMENTS & EQUIPMENTS

SALES PVT LTD

THERMO FISHER SCIENTIFIC

TITAN INTERNATIONAL PVT LTD

UNIQUE SURGICHEM

UNIQUE TRADERS PVT LTD

UNITED SURGICAL INDUSTRIES

VANDANA SURGICALS

VENTEK INDIA

VETTA INTERNATIONAL

VITRO MASTER DIAGNOSTICA

VYAIR MEDICAL

WELDON BIOTECH (INDIA) PVT LTD

WINBACK GO EAST

XCELLANCE MEDICAL TECHNOLOGIES PVT LTD

ZEAL MEDICAL PVT LTD

N.JOHN

NAREENA LIFE SCIENCE PVT LTD

NATIONAL ELECTROTECH PVT LTD

NESBA HEALTHCARE PVT LTD

NIKON

NISCO INDIA

NISHI MEDCARE PVT LTD

NOVA INTERNATIONAL DIAGNOSTIC

NOVAIR MEDICAL

NOVOXIS MEDICAL EQUIPMENT

NUCLEUS MEDITECH COMPANY

NUVE LABORATORY & STERILIZATION

TECHNOLOGY

OCEAN BIOMED

OLYMPUS CORPORATION

OM HEARING & VISION

ONDAL MEDICAL SYSTEMS

OPTIMEDICS LLP

OPTOVUE INC

OSANG HEALTHCARE

OXYPLUS TECHNOLOGIES

PAIONEER HEALTHCARE INDIA

PAMIR INTERNATIONAL PVT LTD

PARSA SCIENCE EMPORIUM

PHILIPS

PHOENIX INNOVATIVE HEALTHCARE

MANUFACTURERS PVT.LTD.

PHONAK

PIONEER HEALTHCARE INDIA

PIXXGEN CORPORATION

PLUS SURGICALS

PMT HEALTHCARE PVT LTD

POLYBOND INDIA PVT LTD

PRECISION UK

PRYMAX HEALTHCARE LLP

PURECHECK DIAGNOSTIC PVT LTD

QUALIGENS FINE CHEMICALS

QUALTEL MEDICAL

RADIANT

RADWAG

RAKIRO BIOTECH SYSTEMS PVT LTD

RAVEN BECK LATEX & SURGICALS

INTRNATIONAL PVT LTD

RAYS INDIA

RAYTO LIFE AND ANALYTICAL SCIENCES CO.  
LTD.

REMI ELEKTROTECHNIK LTD

RG SURGICAL

RIMAL DIAGNOSTIC SUPPLIERS

RIVIERA GLASS PVT LTD

RIVOTEK

ROSSMAX INTERNATIONAL LTD. ( SWISS )

S I SURGICAL PVT LTD

SACACE BIOTECHNOLOGIES

SAHNI TRADERS & ENGINEERS

SAI LIFE INDUSTRIES

SAIFY TRADERS

SAKSHAM DIAGNOSTIC & IMAGING PVT LTD

SAKURA FINETECH

SALWAN SURGICAL

SANJIVANI HOSPITAL FURNITURE

SARA HEALTHCARE

SARTORIUS AG

SCHAERER MEDICAL

SCOPE MEDICAL DEVICES PVT LTD

SEPTIMO CHEMICALS PRIVATE LIMITED

SERVICEBIO BIOLOGICAL

SHALYA MEDICAL

SHENZHEN BAISENSE SCIENCE & TECHNOLOGY  
CO.,LTD

SHENZHEN SINO-K MEDICAL TECHNOLOGY  
CO.,LTD

SHIV RAM MEDICAL DEVICES

SHREE RANI SATI TRADING CONCERN

SHREE SURGICALS

SHRISAY MEDICAL SYSTEMS INDIA PVT LTD

SIDAK LIFECARE PVT LTD

SIGMA ALDRICH

SIGNIA HEARING AIDS

SINOCARE

SK SCIENTIFIC & SURGICALS

SLEE MEDICAL GMBH

SNIBE CO., LTD

SOLIS BIODYNE

SONOSITE

SOTAX GROUP

ST. MARYS RUBBERS PVT LTD

STRUMED SOLUTIONS PVT LTD

SUDEEP INTERNATIONAL PVT LTD

SUNRISE SURGICAL HOUSE

SURGICAL APPLIANCES

SUZHOU CELLPRO BIOTECHNOLOGY CO., LTD

TCI CHEMICALS

TECHNO BIOMED PVT LTD

TECHNOMED INSTRUMENTS & EQUIPMENTS

SALES PVT LTD

THERMO FISHER SCIENTIFIC

TITAN INTERNATIONAL PVT LTD

UNIQUE SURGICHEM

UNIQUE TRADERS PVT LTD

UNITED SURGICAL INDUSTRIES

VANDANA SURGICALS

VENTEK INDIA

VETTA INTERNATIONAL

VITRO MASTER DIAGNOSTICA

VYAIR MEDICAL

WELDON BIOTECH (INDIA) PVT LTD

WINBACK GO EAST

XCELLANCE MEDICAL TECHNOLOGIES PVT LTD

ZEAL MEDICAL PVT LTD

MARS DIAGNOSTICS

MASHRUBA MEDICAL TECHNOLOGIES

MEDEQUIP HEALTHCARE SOLUTIONS LLP

MEDIFILL INTERNATIONAL

MEDIKOP LIFE SCIENCES

MEDION HEALTHCARE

MEDISAFE INTERNATIONAL

MEDITECH SYSTEMS (INDIA)

MEHTA TUBES LIMITED

METROLABS

MICROLIT

MIDMARK INDIA

MINMAX RACK

INDUSTRY LTD

MVS ENGINEERING

PVT. LTD

NARULA UDYOG

INDIA PVT LTD

NISCO INDIA

(NISCOMED)

NISHI MEDCARE

# Exhibitor's List



OCTAPLAST LIFE SCIENCES  
OMSONS GLASSWARE PVT LTD  
ONNIX TECHNO MEDICAL  
ORTHOLIFE SYSTEMS PVT LTD  
OSCAR MEDICARE PVT LTD  
OXYCARE MEDICAL DEVICES  
P & D HEALTHCARE  
PARADISE SCIENTIFIC COMPANY LTD  
PHOENIX INNOVATIVE HEALTHCARE  
MANUFACTURERS PVT.LTD.  
PMT HEALTHCARE PVT LTD  
PRECISION MEDICAL RESOURCES  
PSK PHARMA PVT LTD  
RAKIRO BIOTECH SYSTEMS PVT LTD  
RANISH IMPEX PVT LTD  
RECTANGLE HEALTH CARE PVT LTD  
RESEARCH LAB FINE CHEM / BANGLADESH  
SCIENCE HOUSE  
ROSSMAX INTERNATIONAL LTD. ( SWISS )  
RV INSTRUMENTS  
S I SURGICAL PVT LTD  
S.T.MARKETING CORPORATION LTD [ BREAS  
MEDICAL ]  
SAI LIFE INDUSTRIES  
SCIENTICO  
SENCO HOSPITAL SUPPLY AND COMPANY  
SHIV RAM MEDICAL DEVICES  
SIDAK LIFECARE PVT LTD  
SIKHA MEDIEQUIP PRIVATE LIMITED  
SILICO & CHEMICO  
SOFT IMAGING & MEDICAL SOLUTIONS  
SS TECHNOMED PVT LTD  
SUPREME SURGICO  
TATARIA HYGIENE  
TECHNOMED INSTRUMENTS & EQUIPMENTS  
SALES PVT LTD  
THYMOL AUTOCLAVE INDIA  
TRANSCO MEDICAL SYSTEM  
UNICARE INDUSTRIES / UNICARE MEDICAL  
SYSTEM PVT LTD  
UNITED SURGICAL INDUSTRIES  
VARSHA HYGIENIC MACHINERIES  
VENTECH GLASSWARES AND EQUIPMENT  
(SCIENCE ZONE)  
VINOD MEDICAL SYSTEMS PVT LTD  
AD-WEIGHT MEDIA & MARKETING SOLUTIONS  
PVT. LTD.  
THE PHARMA WORLD

ENGINEERING EXPORT PROMOTION COUNCIL  
OF INDIA  
MINDRAY  
MERIL DIAGNOSTIC  
LABOMED INC  
BIOCHECK INC  
ZECEN BIOTECH INC  
BRUKER  
RADWAG  
XYLEM ANALYTICS  
YOUNGIN CHORMASS  
OPTIKA ITALY  
ISO LAB GERMANY  
CLEAVER SCIENTIFIC  
JENCO INSTRUMENTS  
LABGLASS  
D-LAB GERMANY  
P-SCALE TAIWAN  
TAISITE LAB SCIENCE INC USA  
WIGGENS GERMANY  
AIRTECH CHINA  
ALLENTERS MEDICAL SYSTEMS LTD  
BIOLABS  
MELNG BIOLOGY & MEDICAL  
SP LIFE SCIENCES  
FUJI FILM WAKO  
BLUE RAY BIOTECH  
SPL LIFESCIENCES  
EUROMEX MICROSCOPES  
GENAXY SCIENTIFIC PVT LTD  
AVANTOR INC  
SISCO RESEARCH LABORATORIES PVT LTD  
TINTOMETER LTD / LOVIBOND  
FAVORGEN BIOTECH CORP  
ACNOVA LTD  
CRUMA LABORATORY EQUIPMENT  
DUPERTHAL GERMANY  
THERMO FISHER SCIENTIFIC  
FUMEX MOVEX GROUP  
BEING INSTRUMENTS  
SCHMIDT HAENSCH GMBH  
HAIER BIOMEDICALS  
JINAN HANON INSTRUMENTS CO LTD  
QUALITY LAB SOLUTIONS  
PHARMAFFILIATES ANALYTICS & SYNTHETICS P  
LTD  
UVX ANALYTICS PVT LTD  
SYSMEX CORPORATION  
ROCHE HOLDING AG

HELENA BIOSCIENCES  
HYBRIBIO  
ARKRAY INC  
RR MECHATRONICS  
BPL MEDICAL TECHNOLOGIES  
PHILIPS HEALTHCARE

## EXHIBITORS SURVEY RESULTS

78%

EXHIBITORS SAID THEY  
WERE HAPPY WITH THE  
NUMBER OF VISITORS

83%

EXHIBITORS RATED THE  
QUALITY OF  
THE LEADS GENERATED  
ON SITE AS  
GOOD OR EXCELLENT

# Exhibitor's Feedback



It's a big & very good show. It's a mile stone for Indian Manufacturer & other companies in Nepal with a lot of opportunities. Everything was arranged in a very smooth manner in the show & all the team is very co-operative. We must a lot of market Leaders with a positive hope of a business potential with them in Nepal. I'll be participation again in the show."

– **DINESH TANDON** (Hindustan Syringes & Medical Devices Ltd. India)

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"We've had a fantastic exhibition. The quality of visitors has been excellent and consistent across the two days – a true testament to the efficient targeting of the events' marketing campaign. Looking forward to the next event."

– **Nicole Lee** (Winback Go East Korea)

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"It has been outstanding. We didn't expect footfall to be so high and the level of interest in our franchise opportunity from credible candidates has been brilliant. See you next year!"

– **Monica Wong** (Shenzhen Baisense Science & Technology Co. Ltd. China)

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"This was our first exhibition and we can't fault the experience. The quality of prospects has exceeded our expectations. We've had visitors come to our stand who knew that we were exhibiting thanks to the pre-event marketing campaign, which has resulted in genuine enquiries. The Venture Marketing Group staff have been very efficient throughout the process and we are already looking forward to the next exhibition."

– **Logan Lee** (Absology Co. Ltd. Korea)



# Visitor's Profile



- › Doctors (Surgery), Practicing Physician
- › Doctors (Hospitals, Health Centres, Sub-Centres Other Medical Establishments)
- › Hospital Directors / Managers / Medical Directors / Medical Superintendent
- › Hospital Administration Managers, Purchase Heads and Staffs
- › Ministries and Healthcare Sectors / Healthcare Associations
- › Pathology Heads, Radiology Heads, Biologists, Microbiologists, Bio-Chemists, Chemists, Process Engineers
- › Physiotherapists
- › Non-Government Organizations (NGOs) for Rehabilitation Aids
- › Bio-Medical Engineers, Medical Pharmaceutical Vocational Training (e.g. Medical Laboratory Assistant, Technician, Doctor's Assistant, Nurse)
- › Dealers, Distributors, Importers, Exporters & Channel Partners
- › Deans / Directors from Medical Colleges and Universities
- › Government, International Agencies and Associations etc..

## VISITOR SURVEY RESULTS



TOTAL VISITORS  
9500 +

INTERNATIONAL VISITORS  
350 +

VISITORS FROM ALL COUNTRIES  
17 +



# 85%

OF THE VISITORS SAID THAT THEY WOULD BE KEEN TO ATTEND AGAIN NEXT YEAR

## Visitor's Profile

- › CEO / MD
- › Lab Directors
- › Scientists
- › Q C / Q A Managers
- › R & D Officers and Executives
- › Purchase Managers
- › Lab Managers & Technicians
- › Trade Dealers
- › Professors & Lecturers
- › Microbiologists & Pathologists
- › Doctors
- › Research Scholars
- › Scientific Officers
- › Chemists & Bio Chemists
- › Pharmaceutical Industries
- › Contract Laboratories
- › Research Laboratories
- › Hospitals
- › Pathology Labs
- › Clinical Research Labs
- › Research Institutions
- › Material Testing & Inspection
- › Food & Beverages Processing
- › Chemical Processing Industries
- › Agro Chemicals
- › Universities & Colleges
- › Government Agencies
- › Trade Suppliers



# Visitor's Feedback



I am really impressed by the global standard of the show with clean & professional arrangements, people are ready to explain things, digital registration was a modern step. I congratulate the team for the good effort.

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"We have gained so much useful information from the event, especially industry trends and updates.

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"The expo is helpful both in healthcare industry as we are made aware of trends and current activities on the said industry in other countries as well. Meeting potential partners is also a great help to companies seeking for opportunities to bring on their market."

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"This exhibition proved more exciting. Attending the event gave me a much better understanding of the current industry trends. There is diversity in the products showcased in the event, with themes ranging from Medical and Surgical - all of which are very interesting and useful for those involved in the medical field like myself."

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"Good coverage of exhibitors from various parts of the world."

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"Wide range of up to date and innovative solutions for meeting current and future requirements of medical trends."

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"The shows provided us with what is new in the markets. A lot of foreign participants. It saved us a lot of time to look for products."

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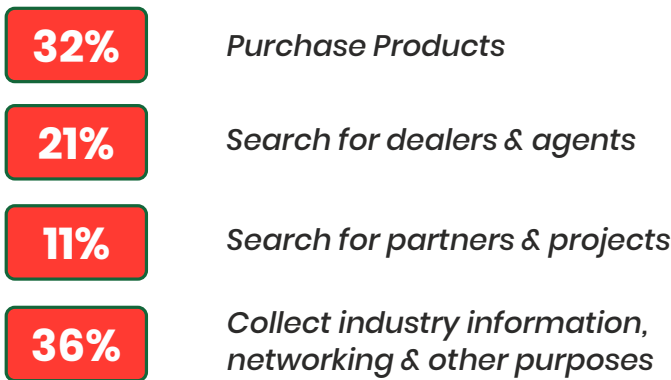
– VISITOR'S TESTIMONIALS

(NEPAL MEDICAL SHOW & LAB NEPAL 2023)

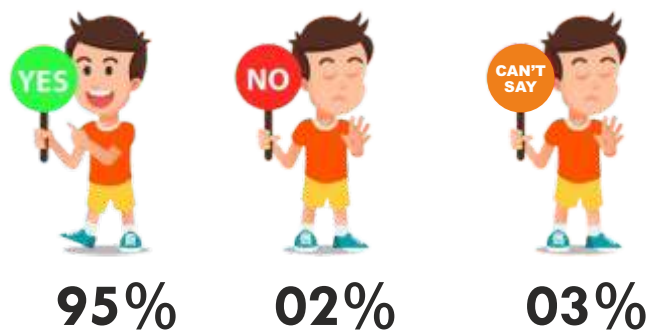


# Visitor's Perspective

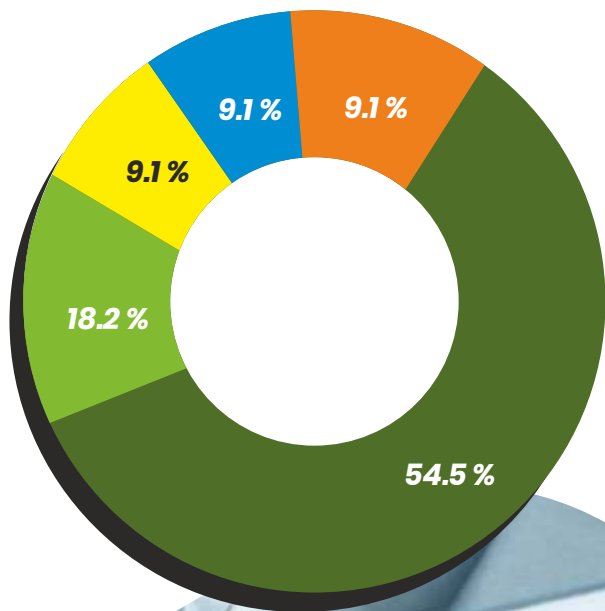
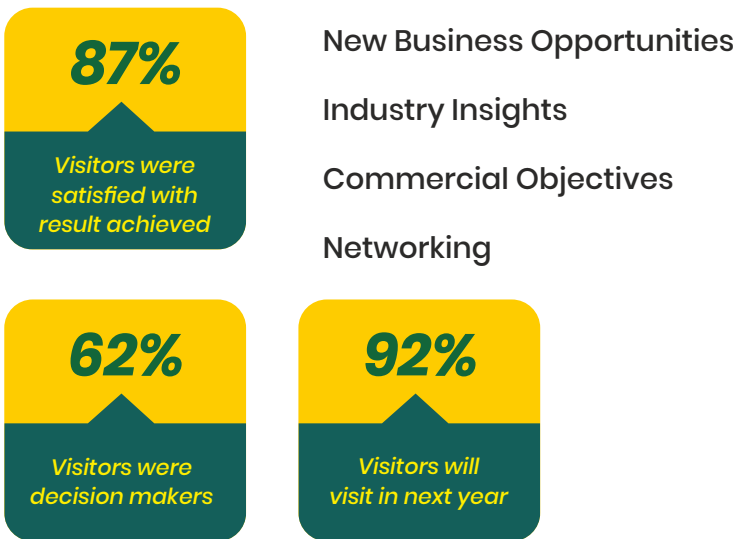
## PURPOSE OF VISIT:



## COST EFFECTIVENESS IN PARTICIPATION:



## VISITORS FEEDBACK



# In Show **Activity**



## MEDIA CAMPAIGNS

facebook

5 LAKHS + Reach on Facebook



35 LAKHS + Reach on Facebook

Google  
AdWords

9 LAKHS + Impressions on Google



11 LAKHS + Impressions on Google



## EXHIBITION ARRANGEMENTS:

16%

Excellent

32%

Very Good

38%

Good

14%

Average

## QUALITY OF BUSINESS VISITORS:

28%

Excellent

36%

Very Good

32%

Good

04%

Average



# Our Partners

## CO-ORGANISERS



## SUPPORTING ASSOCIATION



## MEDIA PARTNERS



## NEPAL MEDICAL SHOW

*will surely be*  
**BIGGER & BETTER**

**29 FEB – 01 – 02 MARCH' 24**

**Bhrikuti Mandap, Pradarshani**

**Marg, Kathmandu – Nepal**





**SEE YOU  
NEXT  
YEAR!**

**29 FEB – 01 – 02 MARCH' 24**

**Bhrikuti Mandap, Pradarshani  
Marg, Kathmandu – Nepal**

**Contact Us**

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